

Porsche Ventures

07/10/2026 Since 2016, Porsche Ventures has served as Porsche AG's window to the forefront of innovation. The team invests in early-stage and growth-stage start-ups developing technologies for mobility, industry and sustainability, ranging from next-generation AI and battery technologies to energy solutions.

In 2024 and 2025, Porsche Ventures entered a new chapter. By becoming an anchor investor in two active funds, Porsche Ventures II for Europe and the US, and CICC Porsche Ventures for China, Porsche externalised its venture capital activities and brought renowned co-investors on board.

Based in Berlin, San Francisco and Beijing/Shanghai, the two venture capital funds focus on areas that are particularly relevant to Porsche's future: deep tech, AI and intelligent industrial technologies, frontier computing, new energy concepts and decarbonisation, as well as the mobility of the future. In addition to providing capital, the funds connect start-ups with Porsche's investment and innovation management activities, opening doors to the wider Porsche ecosystem. This gives founding teams access to valuable expertise, supports their professional development and helps them scale more quickly.

A third team, based in Luxembourg, manages the portfolio of Porsche Ventures' first generation of investments.

MEDIA ENQUIRIES



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