

The Porsche 944

27/07/2026

In September 1981 Porsche introduced the Type 944. With its 163 hp four-cylinder engine it was positioned between the 924 and the 911. In no small part thanks to its 928-derived engine, the 944 was accepted from the start as a “real” Porsche. At DM 38,900 this fuel-efficient sports car was a good deal, and customers across the globe snapped them up. No other Porsche model had ever sold as quickly and as well as the 944. Spurred by this success, Porsche extended the series into a real model family, adding Turbo, S, S2 and Cabriolet versions. By the end of the production run in 1991, 163,302 of the 944 series had been built.

MEDIA ENQUIRIES



Astrid Böttinger

Spokesperson Heritage and Porsche Museum
+49 (0) 170 / 911 2065
astrid.boettinger@porsche.de

Link Collection

Link to this article
https://newsroom.porsche.com/en/press-kits/Forever-Young.-Celebrating-Transaxle/Porsche-944.html